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natural
CHOICES

A U S T R A L I A

Temuka

A photograph of a sheep standing in a grassy field during sunset. The sun is low on the horizon, creating a warm, golden glow. The sheep is in the foreground, looking towards the camera. Other sheep are visible in the background, slightly out of focus. The overall mood is peaceful and natural.

WHY BUY WOOL CARPET?

Wool is a natural fibre that's been used in carpet for centuries, and is the perfect natural choice for those looking to add beauty and luxury to their home.

Wool carpet is incredibly durable, it also naturally repels and resists stains and disguises dirt, meaning it will maintain its appearance over many years.

If you suffer from allergies, the beauty of wool extends to its health benefits. Wool carpet resists dust mites, mould and bacteria and its fibres cannot be inhaled making it a great natural, non-allergenic choice.

In addition to looking good, wool carpet absorbs sound and cushions the home against echo and room to room transfer noise. With the added benefit of being naturally fire resistant, it's a simple choice.

Available in a range of colours, you're spoilt for choice when it comes to selecting your desired shade.

Whichever wool carpet option you choose, you'll love its natural beauty, durability and take comfort in its enduring quality.



natural CHOICES



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BEFORE YOU BUY

Throughout this brochure you may notice a colour variation between the room and swatch images. Both are the best possible representation of that product within two different photographic environments. It is important to keep in mind that there are a number of variances in addition to lighting that may affect the way your carpet looks. This can include the pile direction, paint colour on walls, furniture and décor items that can alter the appearance of your carpet.

HOW LIGHTING AFFECTS THE LOOK OF YOUR FLOOR

Flooring is one of the biggest surface areas in your home and a key design element to any interior. When selecting your carpet, colour plays just as much of an important role as price, style and quality.

It is important to take into consideration how your selected carpet may look once it is installed in your home as the lighting in the room will have a significant impact on the way the colour of the carpet is perceived.

For example, carpet that is laid in a room that receives little to no natural light will appear drastically different to a room that has a lot of natural light coming in. The carpet will also appear different as the light changes throughout the day and transitions from morning to night.

THE EFFECTS OF ARTIFICIAL LIGHTING

Natural sunlight is not the only lighting that has an impact on the colour of your carpet; the type of light fixtures you have in the room will also play a part in how the carpet will look in your room.

Indirect lighting, such as a wall bracket aims light toward ceilings or walls, whereas a lampshade or floor lamp has a wider spread of light, therefore the light displayed will rebound against walls and floor.

For the best representation, we recommend going into your local Choices Flooring store and request to take a sample of your desired colour home. In addition, take a sample that is a shade darker so you can compare the two shades in both natural and artificial light at various times throughout the day to ensure you are happy with the true colour of the carpet within your room.



Wall colour and furniture can appear to change the tone of your carpet due to colour reflection.

The actual swatch generally appears most like the mid to dark sections of the room image.

Under natural light your carpet can appear drastically lighter.

For more information, visit **choicesflooring.com** or speak with your sales consultant at your local Choices Flooring store.

WOOL CARPET CARE & MAINTENANCE GUIDE

There is nothing like the feeling of soft wool carpet underfoot. Wool not only looks great, but also acts as a natural insulator and can be a great statement piece in a room. However, it requires regular maintenance, so it is important you clean your wool carpet often to maintain that great look and feel. Your wool carpet will retain its good looks and last longer if you follow our recommended care routine.

VACUUMING YOUR WOOL CARPET

There are two types of vacuum cleaners: plain suction and beater bar. For wool carpets use a suction vacuum or a beater bar on the highest setting.

The use of rotating brush vacuums on loop pile carpet may cause damage to the pile if the setting is too low, the vacuums beater bar or brushes can damage the carpets surface, causing it to look worn and frayed. Only use manually adjustable beater bars at the highest setting.

Also, to ensure your vacuum does not lose suction you should empty the vacuum cleaner dust bag once it is half full. Check at least monthly whether the dust filter should be cleaned, or vacuum cleaner bag should be replaced. During the first few months you should preferably check this weekly.

The following vacuum cleaner features are recommended for luxuriously thick or heavy-duty soft pile carpets to help maintain your investment:

Adjustable Height – always use the highest setting where appropriate.

Adjustable Suction – use a suction level which allows the vacuum head to glide while lifting foreign matter from the carpet.

Vacuuming new wool carpets sometimes results in slight piling. This is temporary and in no way detracts from your carpet's quality and durability. A good vacuum removes any trace of piling. With a new carpet especially during the first few months, vacuum cleaning causes lint formation. This does not damage your carpet – only a fraction of the total pile weight is concerned.

PROMPTLY ATTEND TO SPILLS AND STAINS

Firstly, contain the stain – firmly blotting up any excess liquid spills and scraping up any solids. In the event of a very large stain, put a towel down and stand on it firmly to remove as much liquid as you can before applying any stain treatment. And a word of advice – NEVER rub wet wool carpet as it can cause permanent damage to the pile.

PROFESSIONALLY STEAM CLEAN

A professional steam clean should be undertaken by a reputable operator in accordance with the Manufacturers Warranties. This can remove entrapped soil particles and revive the appearance of your carpet. Do not be concerned about the wet cleaning process removing natural oil from your wool carpet – most of this was removed during manufacture as an oily carpet attracts dirt far more quickly.



REWARD YOUR YOURSELF WITH THE UNMATCHED LUXURY OF TEMUKA WOOL CARPET

Temuka brings the natural warmth, luxury and strength of wool carpet into your home.

Due to its natural wool fibres and fashionable designs, Temuka wool carpet will allow you to create the perfect ambiance for your home.

KEY FEATURES



Exclusive to
Choices
Flooring



Allergy
Friendly



Anti
Slip



Durable



Easy
Cleaning



Family
Friendly



Hard
Wearing



Low
Maintenance



Natural
Fibre



Quiet
Underfoot



Sound
Absorption



Stain
Resistance

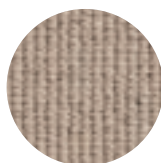


TEMUKA ASHBURY
Colour Featured: Fraser

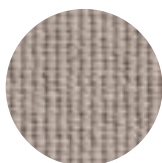
ASHBURY

Ashbury is a wool loop carpet that will bring the natural beauty, warmth and strength of a superior wool carpets into the home.

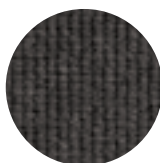
CURRENT COLLECTION



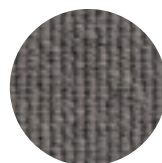
CHARLTON



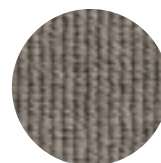
FRASER



HORTON



LARKIN



THEILE

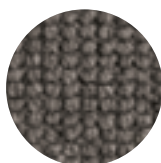


TEMUKA LANGDALE
Colour Featured: Cordovan

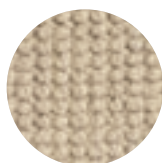
LANGDALE

Langdale is created from luxurious, undyed wool. The traditional weave design will work in any décor.

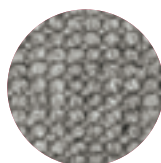
CURRENT COLLECTION



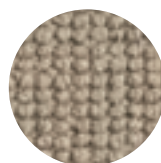
ABBOTS



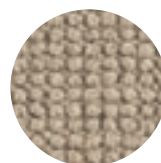
BISTRO



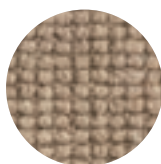
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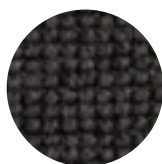
CORDOVAN



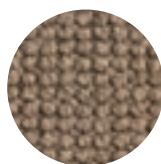
ESTATE



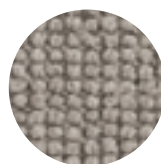
FALLOW



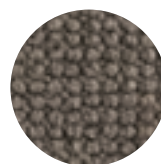
ROTHAY



SHERWIN



VARDO



WILMINGTON

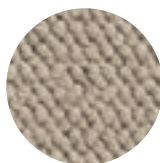


TEMUKA TOTERA
Colour Featured: Hickory

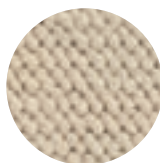
TOTERA

If you are seeking a carpet that represents quality and luxury, look no further than Toter.

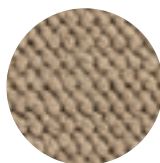
CURRENT COLLECTION



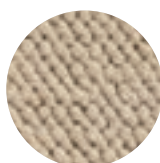
HICKORY



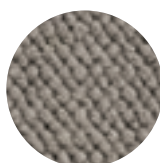
SYRUP



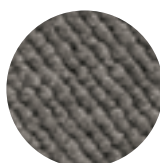
TAWNY



TORTILLA



VALLEY



WICKHAM

IF YOUR TEMUKA CARPET FAILS TO PERFORM...

Your selected TEMUKA carpet is covered by one or more warranties as stated in the warranty information.

For more information on the applicable warranties or guarantees on your selected carpet, please check with your local Choices Flooring consultant, or for more information visit the warranty section of the product on www.choicesflooring.com



VIEW WARRANTY
BROCHURE ONLINE

*Warranties and guarantees are provided by the manufacturer and are in addition to other rights and remedies of the consumer under a law in relation to the goods. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You're also entitled to have the goods repaired or replaced if goods fail to be acceptable quality and the failure does not amount to a major failure. Actual colour samples shown in this brochure may vary due to the printing process. View a true representation of the range at your local Choices Flooring store. All information is correct at the time of printing (April 2023).

PILE REVERSAL / WATERMARKING

Watermarking, shading, pooling and pile reversal all refer to various types of pile distortion. If you are considering a carpet for your home, please be aware that shade variations may occur. Caused by relatively slight changes in pile from foot traffic, vacuuming, general use and the sides of fibers reflect more light than their tips, pile laying away from the observer appears lighter, while pile laying toward the observer appears darker. Areas that appear dark when viewed from one direction appear light when viewed from the opposite direction, and vice versa. These changes in pile lay are temporary and usually can be removed easily by vacuuming or brushing the pile.