



‘Upgrading the look and feel to a modern and vibrant space’

Palace Nova Cinema offers a luxurious cinematic experience with a focus on creating a curated and high-quality atmosphere. ITN Architects were chosen to enhance the current interiors in line with the cinema’s expansion.

With an emphasis on designing a space that reflected the artistic inspiration shown on screen, a strong graphic look was selected to stylise the interior walls. ITN Architects specially selected Signature Shapes Carpet Tiles for their unique colour and shapes offering - with the darkness of the cinema rooms contrasting with the colour play.

Project Brief:

- Upgrade the look and feel of the cinema to an on-trend and inspirational space, to match the luxurious ethos of the cinema brand.
- To expand the existing four cinemas into eight, with upgraded seating, projection and sound.
- Working to retain and reuse existing walls wherever possible, while also providing a fashionable touch to the interiors.

Project Challenges:

- Working within the existing shell while still giving the cinema a new lease of life.
- Tight budget and building program, the cinemas had to be ready for the peak December/January period.

Why Signature Floorconcepts:

ITN Architects were looking for a quick and simple graphic solution to the side walls of the cinema. Signature Shapes Carpet Tiles offer a broad range of shapes and bold colours - offering endless design options. The pre-cut carpet tiles were perfect for the speed of installation and the budget, an essential element to this project.

Client Feedback:

The client was very happy with the finished result and that the design was delivered as promised. The installation went extremely smoothly, with cinemas opening on time.

Credits: ITN Architects