

CASE STUDY: GOOGLE WORKPLACE 6, SYDNEY



'Sustainability was the key'

In May 2009 corporate giant Google Australia moved into their new workplace 6 headquarters in Pyrmont Sydney, NSW. This stylish office space owned by the GPT Group offers exceptional harbour views. Ferguson Design Studio and Futurespace where commissioned to create an interior space that was in line with Google's quirky/fun culture, as well as providing inspiration and functionality of a leading corporate environment.

Project: Google's Workplace 6 – Pyrmont NSW

Designer: Ferguson Design Studio & Futurespace collaboration

Product: Signature's Friendly Tiles - Wind, Tundra **Project Brief:** Interior had to be 'Googley'

i.e. quirky and fun, and in keeping with Google's culture. Sustainability was key.

Australian Feel with great light filled interiors.

Themes included 'Downunder, Treehouse, Rainforest, Bladerunner.'

Employees needed a workplace that supported their unique style of working.

Project Challenges:

Tighter budget than previous projects. 89% of furniture was re-used from the previous Google Office. Think outside the square approach.

Sustainability Requirements:

Greenstar 6 certified building.

Maximum points were needed for flooring.

Why Signature Floorconcepts: Carpet tiles were the way to go and Signatures Friendly Tiles were GECA certified'. The wind pattern tied back to the look we wanted to achieve for flooring as it was a bold lineal design'. The price of the tile was very competitive and within the budget.

Client Feedback: Google staff love their new office space. Google has been acknowledged as Australia's best company to work for in the May 09 BRW survey 'A high level of Service from Signature was very important.

Credits:

Ferguson Design Studio – Angela Ferguson (Director) Carpet Rescue Squad – Jeff Butcher Signature Floorconcepts – Andrew Davis

