

CASE STUDY: CLUB HEARTLANDS REC CENTRE MELBOURNE



Credits:

krm design - Rose Calandra
Client - Asset1 Developments
Construction - AHB Australia
Architects - Louis Chiodo Architects
Signature Floorconcepts - Angelique Mandarano
Photography - Rachel Lewis Photography

'The Heart of the Community'

Club Heartlands Recreation Centre is a part of new vibrant residential community located in the thriving suburb of Tarneit, Victoria. Designed as a facility for residents only, it stands at the centre of the community assisting residents to maintain a healthy and active lifestyle. With state of the art equipment and extensive services & activities, this Recreation Centre has become the source of health inspiration and neighbourly networking.

Project: Club Heartland Recreation Centre, Tarneit

Designer: krm design

Product: Friendly Tile® - Kinetic (snappy 102)

Intelli Tile - Vivid (lip stick 27, aqua marine 31 & nutty pistachio 02)

Project Brief:

Select a durable hard-wearing product that would withstand the rigours of public use day in day out. Meeting both durability and aesthetic considerations in order to complement the styling and design for the rest of the recreation centre. Create an inviting fitness facility that would appeal to a broad range of patrons with colourful accents of modular carpet tiles.

Project Challenges:

The orientation of the modular tiles for the gymnasium was carefully planned with drawings to ensure that each strand of accent colour from the Vivid range, was meticulously laid in a zig zag pattern, adequately spaced in Kinetic to achieve the desired outcome.

Sustainability Requirements:

The designers look for sustainability criteria when beginning their projects which provides the framework for thinking and specifying materials. Additionally, the client was very supportive in the sustainability certification for this project.

Why Signature Floorcoverings:

Able to provide colour and an element of texture visible from a distance; rather than being apparent only to the touch. Quality of their products. The support offered by the Architectural Representative was noteworthy, providing generous samples which allowed the designer to relay the concept more effectively.

Client Feedback:

The clients are pleased with the outcome, as it re-defines the customary application of a neutral coloured modular carpet tiles, with the integration of colour and pattern variations to create an additional element of movement to the space and visual interest.