



# CASE STUDY: AIRBNB OFFICES, SYDNEY



## ‘Belong Anywhere’

At the core of Airbnb is the connection between people and spaces. In their Sydney offices, Airbnb wanted to create themed meeting rooms based on their global listings.

The new workspace had to emphasise the strong social and collaborative culture, therefore the tone had to be inviting and casual. The Bold Collective selected Signature’s Moduleo Transform LVT for its hard-wearing but natural appearance - so to recreate a homely feel that is at the centre of Airbnb’s company values.

Moduleo Signature Verdon Oak 24117 was selected for the Scandinavian themed room for its cool and contemporary style, while the Montreal Oak 24570 was chosen for the Kangaroo Valley Cabin Boardroom, to suit the rustic feeling of the meeting room.

### Project Brief:

- To inspire employees to move around the office, using different spaces to work.
- To create rooms in the style of each particular theme. For instance, creating a relaxed and chic atmosphere for the Swedish inspired sitting room.
- To create a homely feel that emphasises the Air Bnb motto, “Belong anywhere”. Moduleo LVT is produced with the widest range of timber plank design variations, so there was a style available for all the different rooms.

### Project Challenges:

- Tight time frame.
- Sydney designed but needed approval from the HO, who was based in San Francisco.
- Floor limitation, therefore it made sense to use vinyl over natural planks. Moduleo LVT offers easy application and greater flexibility.

### Why Signature Floorconcepts:

Excellent customer service and instant stock availability. There was also a wide variety of on-trend and also classic LVT designs, which was ideal for Airbnb’s diverse interior needs.

### Client Feedback:

Very happy with the end result - the atmosphere and environment that Airbnb wanted to create are perfectly translated into each different room installation.

**Credits:** The Bold Collective

